

IMMOBILIEN BUSINESS *Das Schweizer Immobilien-Magazin*



100 Köpfe der Schweizer Immobilienwelt

BASEL *Stadtentwicklung* **SCHMIDHEINY** *Weingutauffrischung*
SANIEREN *Aus der Praxis* **RAUMPLANUNG** *Fundamentale Entwicklung*



Marc-Christian

Riebe

LOCATION GROUP



(rbr) Marc-Christian is a demanded business man, who examines high-end streets around the world with charm, persistency, passion and thrill for the chase. He focuses not only on Zurich's Bahnhofstrasse or Rue du Rhone in Geneva, but meanwhile also on top retail real estate properties of the most famous shopping miles worldwide. Marc-Christian never slacks the reins and is very successful with his concept. He has the feelings for the locations, values and added values. The Retail Market Studies published on a yearly basis by his company Location Group have become a unique, extensive and global oeuvre of the retail real estate industry, offering treasured and hot data as well as background information of exclusive retail spaces – from Zurich to London, New York or Beijing. It is written for example that “the most recent rental for CHF 12'000 per square and year metre emphasizes the fact that the sales potential of Bahnhofstrasse – which ranges upward

from 100,000 francs to 225,000 francs per square metre – is attracting a growing number of multinational retail chains”. Besides, Marc-Christian has expanded his activities as a film maker, bringing Jean-Claude Biver in London and Paris or René Beyer in his new Patek Philippe Boutique in front of the camera, always being accompanied by Ex-Miss Switzerland Tanja Gutmann. His forays further lead from the Bond Street in London to the Las Vegas Strip and Nanjing Road in Shanghai. The Location Group is mostly involved if new brands or landlords appear on Swiss triple-A locations in order to acquire new locations. With his venture eLocations.com, Marc-Christian will bring today's „offline“-retail real estate world „online“and easily accessible. This project is currently still in the Seed-Period, while a first prototype has already been developed and gone online, taking Bahnhofstrasse as an example. At the moment, Riebe is looking for Investors and/or business partners with experience and affinity towards the retail sector, retail locations or innovative internet technologies in order to realize this new platform and revolutionize the retail real estate market.

www.location.ch

– Born: 31 July 1973 in Konstanz. – Career: Apprenticeship business & administration (real estate industry). Professional experience with Allianz Immobilien in Munich. University of applied sciences. Studies in European finance and inter-national business finance. Transaction Support at Ernest & Young. – Position: In Switzerland since 2003. Foundation of Location Group in 2005. CEO & President. – Family: married, one daughter.